



White Label

# Abbove remains anonymous so you get all the credit.

You want to offer your clients a premium wealth planning service, perfectly adapted to your own business? Then Abbove is exactly what you're looking for. Customise the platform with your own logo and colours and offer your clients a unique experience effortlessly.



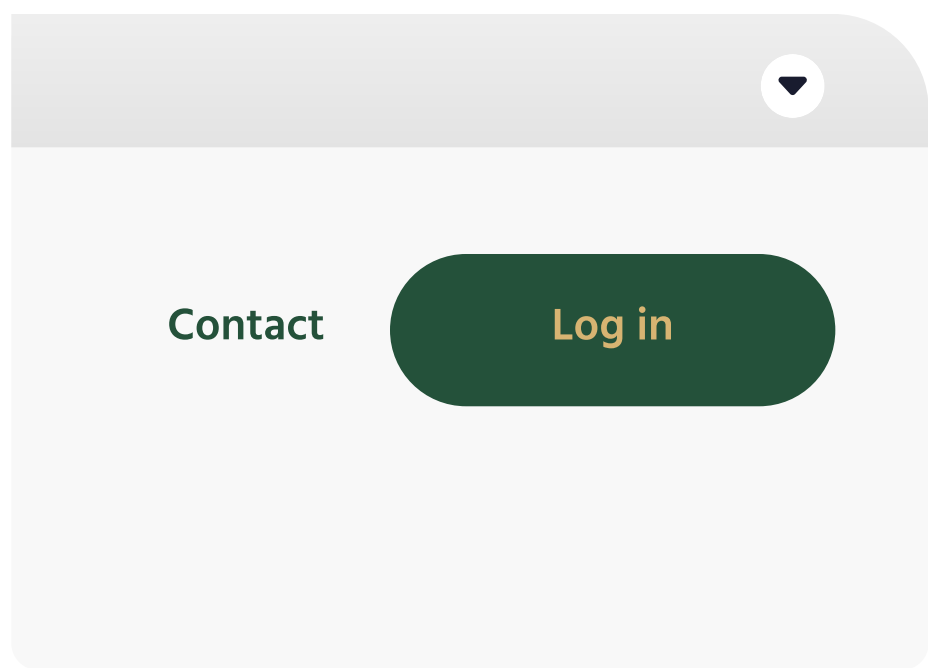
## How does it work?

With Abbove, you have at your disposal a professional and client-oriented tool that's completely branded and tailored to your own business.



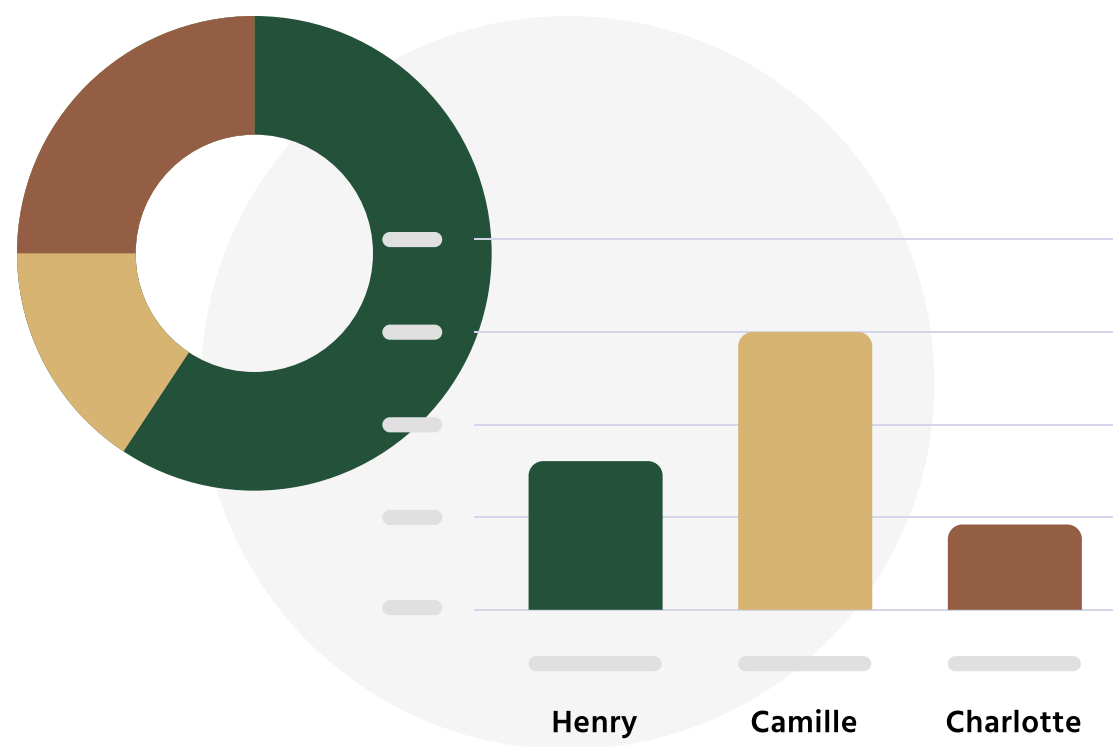
### Adapted to your brand

Abbove disappears completely and makes room for your own brand. It will be your colours and logo that appear on the platform and your company name that figures in the URL.



### Log-in space on your website

No need to wonder how you will connect the dots between Abbove and your other services. You can simply link directly to Abbove's login page from your own website.



### Reports in your colours

All reports you create with Abbove will automatically have your own brand colours, ensuring the personalised client experience from beginning to end.

## Key benefits



### 1 It's not Abbove, but you that provides the service

By adapting the Abbove tool to your own brand colours and logo, you show your clients it's you and not Abbove that's providing the client service.

### 2 Harmonised and trustworthy client experience

Thanks to the personalisation of the platform, you can make Abbove fit perfectly into the range of tools or other communication channels you offer your clients. This not only ensures a harmonious client experience, but also creates a sense of trust as your clients will expect the same high level of professionalism from the service as they're used to.

### 3 A premium platform without building it yourself

With Abbove, you offer your clients a unique and professional service without having to build anything yourself. You give us your brand characteristics, we build your platform.